



# BROOKSVILLE EDUCATION FOUNDATION

FALL 2013

PO BOX 277, BROOKSVILLE, ME 04617

Dear Friends and Neighbors:

What you do through us changes lives. Let me say that again: *What you do through us changes lives.* The numbers tell part of the story. This year we will distribute \$47,000 in scholarship aid to 23 students.

But that is not the whole story. Some tell us they would not be in school without your support. Others tell us that your support makes the difference between a year of financial anxiety and a year fully focused on studies. Parents tell us much the same thing, tales of increased opportunity and reduced anxiety. The improved lives to which their children aspire through education are aided and encouraged by your contributions.

The form of your support may be financial but the message is moral, and because there are many of you it is felt to come from the whole community. The fact that your support is consistent and persistent ingrains hope and optimism, and lays a foundation upon which young people can begin to build their lives. It becomes something to count on in a world of uncertainty. It also strengthens community. Not only do parents feel empowered through your generosity to do their jobs better but through giving we all become part of that greatest and most challenging enterprise – raising the children in our community.

For instance, see the letter on page 2 from Trisha Bakeman about her college experience and her current work. Trish graduated last year from Babson College. Babson is ranked as the top school in the country, ahead of Stamford and MIT, for the education of entrepreneurs. With those credentials and her natural intelligence and hard work, Trish could have chosen to go anywhere in the world to build a life and a career. Instead she chose Maine and

Brooksville. And she is not alone. Others are coming back as well, and figuring out how to make it work. In the process, I have no doubt they will build on the traditions of our town and region in ways that we never imagined possible.

We hope that once again you will renew your commitment to the future of our community by helping to further the education of our young adults. On their behalf we thank you for your generous support.

With best wishes and deep appreciation,

Michael McMillen, Chairman for the Trustees

*Richard Ackerman, Robert Brown, Jr., Sarah Cox, Richard Howard, Martha Jordan, Rayanne Kleiner, Dee Powell, Marc Tucker*



**A GET TOGETHER: BUCK'S HARBOR MARKET, SUMMER 2013**

*Back row left to right: Kalle Bailey, Rochester Institute of Technology; John Ludlow, Wesleyan University; Adam Groves, Plymouth State University; Jasmine Bernal, University of Southern Maine. Front row left to right: Eric McVay, Plymouth State University; Nicole Bakeman, Bucknell University; Becky Poole, Boston University; Tynan Byrne, Art Institute of Boston at Lesley University; Hanna Van der Eb, Wellesley College; Schuyler Van der Eb, University of New England. Photo by Tynan Byrne*

**A FAMILY OF 501(C)(3) CHARITABLE FUNDS FOR THE PEOPLE OF BROOKSVILLE:  
MARYANN SNOW BATES FUND - ISABEL GRINDLE CONDON FUND - PHYLLIS AMES COX FUND  
FAYE AUSTIN COSENTINO FUND - FIRST GENERATION FUND - CHILDRENS' FUND**

## SCHOLARSHIP GRANTS: 2013-2014 ACADEMIC YEAR

We wish our students the best of luck in school this year. We are proud of all of them for their determination and hard work. We hope they have many experiences that prove useful to their lives and lifting to their spirits.

### NEW SCHOLARSHIPS



**MIA BOGYO**  
University of  
Southern Maine:  
BA - Art Education



**LILLIAN COUSINS**  
University of  
Tampa:  
BS - Psychology  
(1)



**WILLIAM LUDLOW**  
Northeastern  
University:  
BS - Electrical  
Engineering



**JOANNA MILES**  
University of  
Maine, Orono:  
BS - Criminal  
Justice



**KEVIN NEAL**  
Washington  
County Community  
College:  
Assoc. - Outdoor  
Recreation  
Management



**SAM STAHNKE**  
Ithaca College:  
BFA - Film

### SCHOLARSHIP RENEWALS

NAME	UNIVERSITY/COLLEGE	MAJOR
Cole Andrews	Eastern Maine Community College	Associate Refrigeration, AC & Heating Technology
Kalle Bailey	Rochester Institute of Technology	BFA Film
Nicole Bakeman	Bucknell University	BS Business
Jasmine Bernal	University of Southern Maine	BS Communication Major
Tynan Byrne	Art Institute of Boston at Lesley University	BFA Photography
Alice Carriveau	Eastern Maine Community College	Associate Liberal Studies
Isaac Carriveau	Eastern Maine Community College	BA General Studies
Nikos Christ	University of Rhode Island	BA Journalism
Adam Groves	Plymouth State University	BS Business
Rebecca Poole-Heyne (2)	Boston University	Masters in Art Education
John Ludlow (2)	Wesleyan University	BA History & Government
Eric McVay	Plymouth State University	BA Criminal Justice & Music
Tiffany Mitchell (3)	University of Maine, Orono	BA Education
Jenny Powell (1)	College of Charleston	BA Political Science & Environmental Studies
Lyndon Snow	University of Maine, Augusta	Associate Art
Hanna Van der Eb	Wellesley College	BA Architecture
Schuyler Van der Eb (1)	University of New England	BS Ocean Studies & Marine Affairs

Each scholarship is in the amount of \$2,000. Unless noted, scholarships have been awarded from the **Maryann Snow Bates Scholarship Fund**. (1) Lillian Cousins, Jenny Powell, and Schuyler Van der Eb will receive their scholarships from the **Phyllis Ames Cox Scholarship Fund**. (2) Rebecca Poole-Heyne and John Ludlow will receive their scholarships from the **Faye Austin Cosentino Scholarship Fund**. (3) Tiffany Mitchell will receive her scholarship from the **Isabel Grindle Condon Scholarship Fund** and from the **First Generation Fund**. The scholarship of Sam Stahnke is made possible in part through the support of the congregation of **Our Lady of the Evergreens Chapel** on Dog Island Point.

## ALUMNI PROFILE: TRISHA BAKEMAN, THE BUSINESS OF INNOVATION

Dear Members of the Brooksville Education Foundation:

I graduated from Babson College in Wellesley, Massachusetts this past May. Not only did I get a great business education, I also discovered a substantial amount about my passions and myself.

In 2009, I entered my first year at Babson and wanted to pursue the financial world because of the major changes going on. I took all the preliminary classes, which cover every aspect of business from business law, to marketing, to information technology. Every summer I came home and worked at the First National Bank Corp. as a teller. I absolutely loved interacting with members of the community I had known for years and sharing my Boston area experiences, as well as meeting business owners and learning more about the local economy.

As my junior year approached, it was time to focus. Babson is the #1 school for entrepreneurship in the country and a top school globally. At first, I was intimidated by this reputation and shied away from these classes because I doubted I had the creative genes to succeed. After a series of events which deterred me from going abroad my junior year, I decided to give entrepreneurship classes a try – what could be the worst thing that could happen? (I did get the chance to go abroad my senior year, having an opportunity to go to Switzerland to consult for a Swiss homeopathic company.) The second semester of my junior year I took the class “entrepreneurship and opportunity” which gave me a chance to develop business ideas, test the concepts, and implement the ideas based on market need. After this one class, I fell in love with innovation. I came back to Brooksville and helped my friends who had a business idea research the market to see if the idea was feasible. I enjoyed seeing my friends apply the skills I had learned in school. It made me realize that I really can make a difference within my community.

Once senior year started so did the job hustle. My best friends were applying to top firms in New York City and Boston. Now is one of the toughest job markets ever for college graduates, which made the process that much more stressful. The competition was fierce. In addition, entry-level jobs are low paying in relation to the cost of living. One day I woke up and I asked

myself – why? Why am I stressed about getting “the perfect job”? The greatest aspect of taking entrepreneurship classes is the philosophical perspective you gain. Our professors have beaten into us that we can make anything possible, no matter the circumstances, as long as we act. My friends and even professors knew how much I love my hometown and the people in my community. I knew I needed to come back to the Blue Hill Peninsula and try to make a difference.

I applied to countless jobs in eastern Maine not knowing that the hiring process is unlike large corporations that hire you before you graduate. I had to be patient, which was frustrating at a time when classmates were getting job offers left and right. I just had to remind myself that I was waiting for something that would benefit others and me in the future. I was in contact with a coordinator at the Foster Center for Student Innovation at the University of Maine. Through the Center I applied to the BxG Innovate for Maine fellowship program. Fellows work one-on-one, directly with a startup company in Maine. I knew by doing this program, I would get to meet entrepreneurs in Maine and find out what the innovative community here is like. I was accepted and ended up working with the Small Enterprise Growth Fund, a Maine venture capitalist fund, working with Cerahelix, one of the clients in their portfolio. Cerahelix is an incubating nanofiltration company based in Orono. My contract ended in August and I made great connections through the program.

Currently I am working with radio station 93.7, The Wave, as a marketing consultant. I get to use my social skills and creativity to craft the best fitting commercials for the station’s clients. I have been enjoying my job so far because I get to meet local business owners and give them innovative suggestions based on their needs. Meanwhile I am hoping to expand my network to the point where I can pursue my own business consulting company one day.

Thank you for having faith in my success. I am lucky to be able to use my education in such an amazing place with such great people.

Best,

*Trisha Bakeman*



## SHORT TAKES:

### GRADUATES:

Congratulations and best wishes to those of our students who finished degrees this spring! They include:

**Trisha Bakeman, Kelly Czerwinski, Ricky Limeburner, Caitlin Powell, and Marina Van der Eb**

### PLANNED GIVING:

We have written in previous newsletters about the important contribution to charitable causes, such as ours, made in the form of bequests. If you have thought of making such a bequest to the Brooksville Education Foundation through your will but are uncertain how best to proceed, there is help. Our parent, the Maine Community Foundation has a long history of working with donors and their advisors on charitable giving through estate planning. In fact, they have an office devoted to this work.

If you would like more information, you may email Jennifer Southard, Vice President for Donor Services and Gift Planning [jsouthard@mainecf.org](mailto:jsouthard@mainecf.org) or telephone her at 877/700-6800 ext. 2204.

### FEATURE STORY:

The Maine Community Foundation ran a feature about us in the Summer 2013 issue of their newsletter "Maine Ties." By publicizing our work they hope to inspire other communities to follow our example. You can read the article on the following link:

[mainecf.org/portals/0/pdfs/2/MaineTies-summer13.pdf](http://mainecf.org/portals/0/pdfs/2/MaineTies-summer13.pdf)

### WEB PAGE:

We are now creating our own website that will launch by the end of this year. It will be a place where students can download applications for scholarships, and find links to other sources of information about college funding, and where donors can find information about our work, including a links on-line giving.

Helping us with this project is Isla Miller who grew up on Cape Rosier and who, after many years away, has moved her advertising and publicity business back to Brooksville. In a hopeful gesture, Isla named her business Cape Rosier Consulting when it was started 10 years ago in Baltimore. The name meant nothing to her corporate clients at the time, but it was an important motivator for her. Now that she is back "home", she not only wants to make her business here successful but also to contribute to the growth of the economy of the Blue Hill Peninsula. We have no doubt she will. Although Isla graduated from GSA long before we started providing scholarships to Brooksville students, she exemplifies the passion and commitment with which some of our students are returning home to make a life for themselves and in the process, to make a difference for their community. We are excited to be working with her.

### MAINE COMMUNITY FOUNDATION 2013 SUMMER- ISSUE

*Brooksville  
Betterment,  
Five community  
scholarship  
funds promote  
educational  
achievement.*



**BROOKVILLE BETTERMENT**

*Five community scholarship funds promote educational achievement.*

Thirteen years ago when Mike Mitchell, then a member of the Brooksville, Maine, school board, was looking for a model for a community education fund, he contacted with Robert Brewer, chairman of the Three Mile Foundation. Brewer advised that he contact the Maine Community Foundation.

Mitchell took Brewer's lead and established a "community interest fund" at the community foundation. The arrangement proved advantageous. "Because the [community foundation] does not see the business side of raising our funds," Mitchell says, "we are free to concentrate on supporting educational aspirations and achievement within the community." The division of roles and resources he took as "a model of achieving a common goal: the betterment of our community through education."

Strongly influenced by a Mitchell Institute study that documented how educational aspirations of Maine's downward-mobility communities, the newly created Brooksville Education Foundation embraced a mission of increasing access to higher education by offsetting the cost of going to college.

Over time, five different scholarship funds have been established at the Maine Community Foundation, each with a specific educational focus. Over the 80 Brooksville students have received a total of \$113,000 in scholarship awards. This year the foundation has budgeted \$40,000 for scholarships, or about \$2,000 per student.

Mitchell speaks with pride of the local community support. "Over the years," he reports, "we have received financial support from more than 300 Brooksville, which is a pretty good showing for a town of 300 people." He does have one wish: that this tangible encouragement more than the community has given them would motivate to make the most of their educational opportunities. "Especially, for our parents." They tell us that the presence of the foundation within the community is raising the educational aspirations of many families," he smiles.

Along with the benefits to Brooksville, Mitchell would like to see other communities create similar educational resources. He would really respond to the learning-and-habit Brewer's article.

mainecf.org

## IN MEMORIAM, HELEN BLAKE

We are deeply saddened by the passing this summer of Helen Blake, one of our alumni moms. Helen's daughter, Barbara, graduated with a business degree from UMO and was featured in one of our alumni profiles in 2012. Helen was a smart, warm-hearted person who will be sorely missed in the community. She was an avid reader and shared her love of books with her daughter and others. The Foundation is honored to have been selected by Barbara and her father, Melvin, as a recipient of donations in Helen's memory.